Privacy Notice

This privacy notice discloses the privacy practices for Foamcone.com owned and operated by Millie & Floyd, LLC. This privacy notice applies solely to information collected by this website. It will notify you of the following:

- 1. What personally identifiable information is collected from you through the website, how it is used and with whom it may be shared.
- 2. What choices are available to you regarding the use of your data.
- 3. The security procedures in place to protect against the misuse of your information.
- 4. How you can correct any inaccuracies in the information.

Information Collected Automatically.

Our Online Services, email messages, and advertisements use various tracking technologies that may include cookies, log file information, web beacons, and location data, (collectively, "Data Collection Tools") to automatically collect Information from you. We, along with our third-party business partners and service providers, use Data Collection Tools for a variety of purposes, including enhancing your online experience and our product offerings. We treat Information automatically collected as Non-Personal Information. Please see below for more information regarding the Data Collection Tools that we may use.

Personal Information

We request information from you during checkout including your name, address, phone number, email and financial information such as credit card information. To buy from us, you must provide contact information (like name and shipping address) and financial information (like credit card number, expiration date). This information is used for billing purposes and to fill your orders. Your financial information will never be shared with anyone other than Wix Payments (our credit card processing partner). Your email address will be used to send notifications regarding your order including backorder notifications, shipping notifications, pricing notifications, etc. You may choose to opt-in your email address to receive emails regarding promotions and sales, but if you do not opt-in to this service, you will not receive any promotional emails.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline and is never stored in a visible manner to any staff. Order history which includes your personal information is only accessible to staff with the appropriate permissions and all personal order data is stored securely.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the Web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

Cookies

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

Online Analytics

We use third party analytics tools, including Google Analytics and Bing, to help us measure traffic and usage trends for our Online Services. These tools collect Information sent by your browser or mobile device, including the pages you visit and other Information that assists us in improving our Online Services and offerings.

For more information regarding how Google collects, uses, and shares your information, please visit http://www.google.com/policies/privacy/partners/. For more information regarding how Bing collects, uses, and shares your information, please visit https://privacy.microsoft.com/en-US/privacystatement.

Location Data

When you access our Online Services via a mobile device, we may access, collect, monitor, and/or remotely store information regarding your mobile device, as well as real-time "location data," which may include GPS coordinates. Location data may convey to us information about how you browse and use our Online Services.

Log File Information

Log file information is automatically reported by your browser or mobile device each time you access our Online Services. When you use our Online Services, servers may automatically record certain log file information such as your web request, Internet Protocol (IP) address, browser type, referring / exit pages and URLs, number of clicks and how you interact with Linked Sites, domain names, landing pages, pages viewed, and other such information.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website or below:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Information submitted and provided by outside parties

Millie & Floyd, LLC. reserves the right to evaluate all Product Reviews submitted by our Site Visitors and/or Customers before they are visible by Site Visitors. You can expect these areas to include information and opinions from a variety of individuals and organizations other than us. While we may review these areas, we do not endorse or guarantee the accuracy of any posting. We also reserve the right not to post, or to remove, any Product Review at our discretion or if it violates the conditions outlined in our Online Acceptable Use Policy. We encourage You to contact Customer Service with specific product questions at the number below or on our Contact Us Page.

If you feel that we are not abiding by this privacy policy, you should contact us immediately.

FOAM CONE

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